

yelp for restaurants

COVID-19 Ideas Guide



*This guide is designed to help Yelp's Restaurant partners with
Yelpful ideas during the COVID-19 crisis.*



What is in this Guide?

- ✓ Helpful Tools from Yelp in the Yelp Business Owner's Account
- ✓ Utilizing Yelp Connect to update your followers
- ✓ Ideas for Social Media
- ✓ How can Yelp and Yelp Waitlist help with Takeout Orders?



Showcase Updates on Photo Slideshow

Utilize your Photo Slideshow in the **Photos/Videos** tab in the biz highlight Restaurant Updates!

Pro-tip: Include Takeout/Delivery hours or other strategies implemented in your slideshow. These images will show at the top of your page!



Photos and Videos



Burma Burma

7294 San Ramon Rd
Dublin, CA 94568

[See recent locations](#) ▾

- Home
- Yelp Ads
- Page Upgrades NEW
- Yelp Connect NEW
- Business Highlights NEW
- Call to Action
- Business Information
- Reviews
- Photos and Videos**

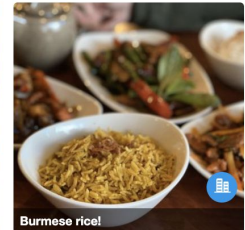
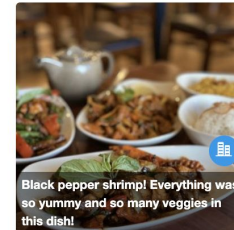
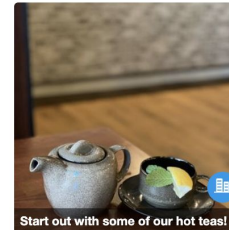
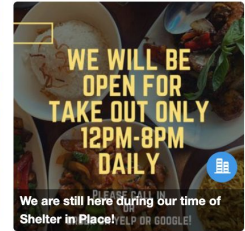
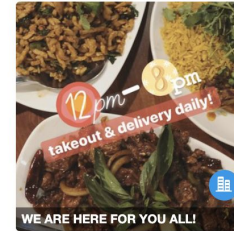
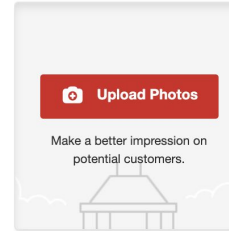


Photos and Videos

Featured

These photos and videos appear first on your business page and in the order you choose. ①

Sort photos and videos



Yelp Page Upgrades

Gift Cards



Offer gift cards at a discount!

Call to Action



NEW Takeout Options

Learn More

Yelp offers a **FREE Call to Action** through the month of April.

Message From CEO



To read more about what Yelp is doing during COVID-19, view this [message from our CEO](#).

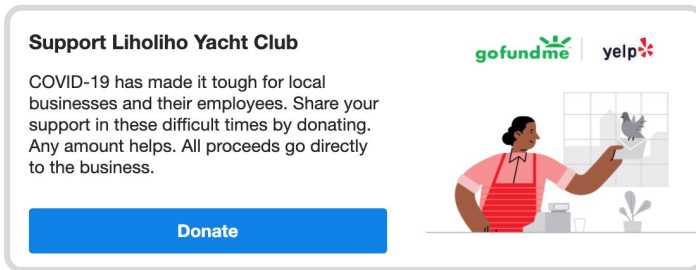
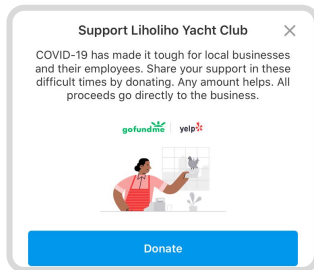




The **Yelp & GoFundMe partnership** provides a fast and simple way for local businesses to get donations through their Yelp Pages. Please reference our [blog](#) for more detailed info about the partnership, including eligibility.

Yelp App

WWW.



\$4,320 raised of \$50,000 goal

39 donors **162** shares **39** followers

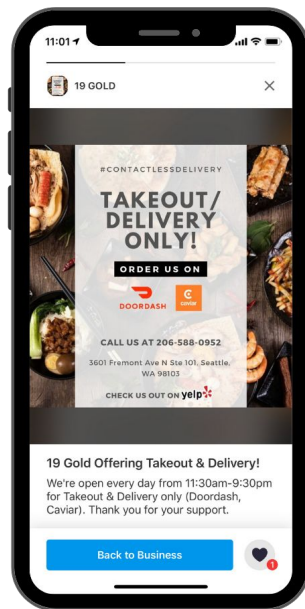
Donate now

Communicate to Diners through Yelp Connect

With **Yelp Connect**, promote something new to your followers such as business hours, takeout/delivery options, and promotional items.

All current Yelp Restaurant partners receive Yelp Connect for FREE!

Visit your yelp.biz.com account to learn more or give us a call.



Boilery - East Village

"No Contact" Delivery!

In this time of uncertainty, we want to make sure our customers are safe. To reduce the risk of transmission when you order take out, please indicate in the delivery instructions where you'd like the courier to leave your meal!

Delivery is available through Grubhub or Caviar

[View Link](#)



Yelp Connect

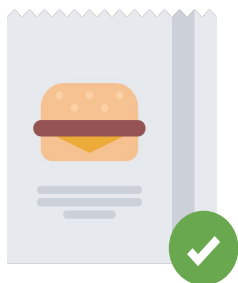
NEW



Login to your **Yelp for Business Account** and find it on your left-hand menu bar.

Allowing Takeout or Delivery?

Make sure “**Take-out**” and “**Offers Delivery**” options are marked as “**Yes**” in your Business Owners Account by going to [Biz.Yelp.com](https://biz.yelp.com).



Offers Delivery **Yes**

Offers Takeout **Yes**

Basic Information

Gram Cafe & Pancakes
3251 20th Ave
San Francisco, CA 94132

(628) 256-6013
gramcafeusa.com
[Menu](#)

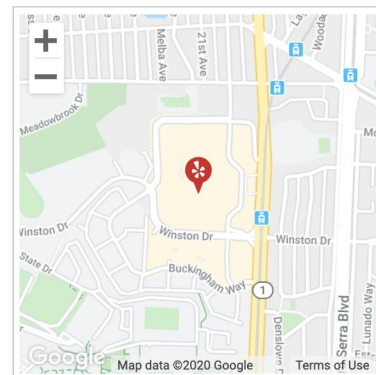
Neighborhood **Stonestown**

Accepts Apple Pay **No**
Alcohol **Beer & Wine Only**
Has TV **No**
Offers Delivery **Yes**
Accepts Credit Cards **Yes**
Takes Reservations **Yes**
Caters **Yes**
Wi-Fi **Free**
Accepts Google Pay **No**
Good For Happy Hour **Yes**
Wheelchair Accessible **Yes**
Dogs Allowed **No**
Accepts Cryptocurrency **No**
Outdoor Seating **No**
Parking **Garage**
Bike Parking **No**
Offers Takeout **Yes**

[Edit](#)

Map Location

[Edit](#)



Yelpers use maps a lot! Make sure your business is mapped correctly.



Business Information

Find this **Business Information** tab on your left-hand menu bar.



Utilizing Yelp Waitlist for Takeout Orders

Give our support team a call at **877-571-YELP** to set up!

✓ We will update your text messages!

IT'S EASY AS **1 - 2 - 3**




JOIN THE
yelp waitlist
FOR TAKEOUT!

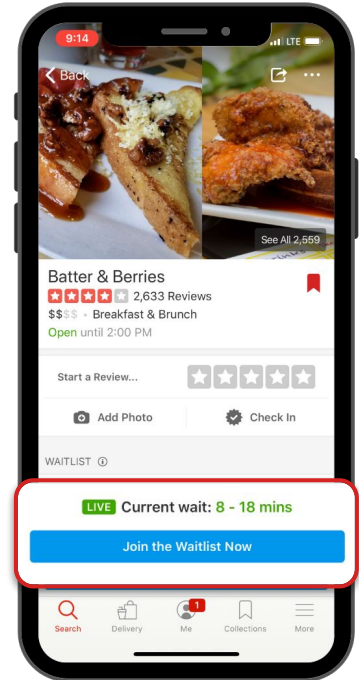
- 1. JOIN THE YELP WAITLIST** with your name and phone number when you are ready to order.
- We'll **CALL YOU SHORTLY** to take your order.
- You'll **RECEIVE A TEXT** once the order is ready for pickup!

CHECK US OUT ON **yelp**




Yelp!

Jeb's Pizza: Your order is ready for pick up!
Please see the cashier.
Reply 3 to cancel
[Powered by Yelp Waitlist]



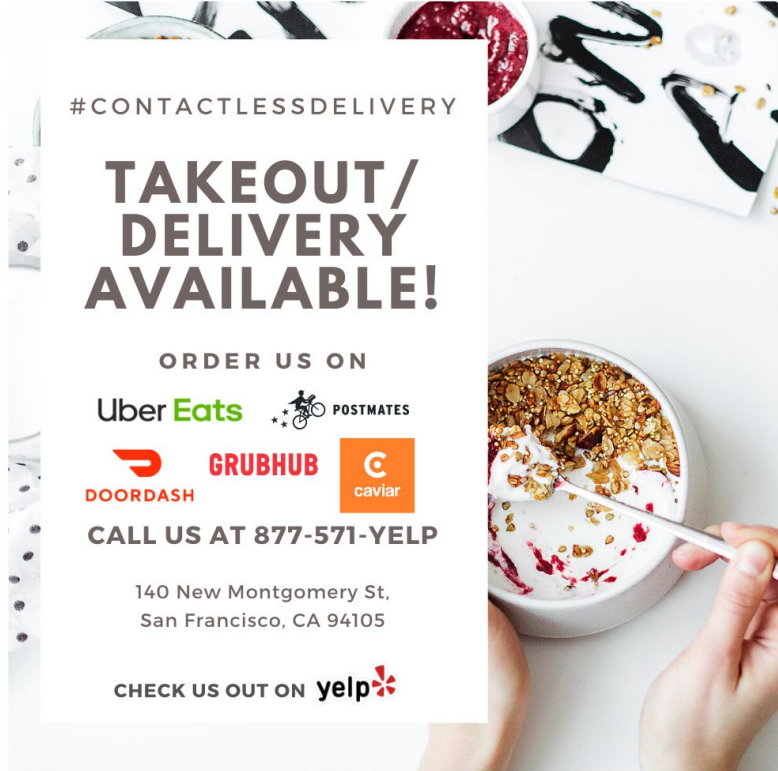
Post on Social Media!

Update all your platforms with your current hours, delivery and takeout options, and promotions.



Need a template?

Call us, we're here to help!





We're here to support in any way we can!
Please give us a call if you need anything: **877-571-YELP.**

